

# *Roman NY*

RomanNY.com

## ROMAN PUBLISHING PLAN

RomanNY is a virtual store on the internet. It sells unique products from around the world to those individuals who see value in discovering products, goods and services that are not currently available from other sources.

Our worldwide distribution will be utilized to give new designers, new authors, entertainers and films direct access to the public. Our intention is to let the public decide what books, music or movies are good or not good. We will let the public choose those products that are both traditional and cutting edge, we will remove the mountain of red tape, pitfalls and out and out fraud that is often involved for the struggling author or artist to bring their work before the public.

In order for a New Author to be displayed on RomanNY, they must understand that we have heard it all before. We are not interested in what anyone else has said about your work! We are only interested in those people **who personally BELIEVE in what they have created**. That they – The author – feel their work has merit, and that others might enjoy reading their books. (There is one other type of book – Legacy Books – that we will address later.) If you do not believe in your own work, neither will we!

RomanNY, if we accept your book for publishing, will also become your agent, your distributor and the sales function for your book. This means that **IF YOU HAVE AN AGENT OR HAVE EVER HAD AN AGENT**, you already have an agreement with someone and we cannot act on your behalf. If this is the case, please do not send your manuscript to us.

As your agent, we will be authorized by you the author to act on your behalf in any negotiations with traditional publishers, standard agency commissions (20%) will apply to any of those transactions.

There are a number of steps that are required prior to bringing your book to market for sale. We **MUST** enforce all of these requirements no matter what you have done before; this allows us to deliver high quality products that meet our own internal Quality Control requirements. If your EGO prevents you from accepting that we have to maintain a consistency in delivering finished books to our customers, then we ask you to find another vehicle to bring your book to market.

We have only one goal and that is to deliver professional quality books for sale to the public, we will publish all books, with the exception of books that are potentially damaging to our National Safety or to offensive to the general public.

## **REQUIREMENTS FOR HAVING RomanNY PUBLISH YOUR AUDIO BOOK.**

Understand clearly that all functions have a cost! These are borne by the author, but are substantially less than traditional “Self-Publishing” methods, and is a necessity for getting a book ready for publishing.

STEP # 1) – Send in your manuscript with a Self-Addressed, stamped envelope. With a cover letter explaining what the work is, and what the target market is for the book.

We will send the book to our OWN professional proof readers and editors. They will look for spelling and grammatical errors, the editors will look for content to make sure that sentences are tied together to make a logical statement. They WILL NOT change the content. When they are finished they will return the book to you for final review, with the changes and a letter authorizing us to continue the process. You will return the edited and proof-read book to us with a sign agreement.

**THE FEE FOR PROOF REDING IS \$65.00 PER HOUR.**

STEP #2) – Once your book is received back, with the signed agreement we will submit it to our “Readers” for review. Prior to our recording anything, we will email you an estimate of the total number of hours so that you are aware of the potential costs. **THE FEE FOR READING IS \$125.00 PER HOUR.**

STEP # 3) – We will ask you if you want to have a “Book Cover” for your book, we will ask you IF you already have a book cover design. We will then discuss with you how we create that “Image” of your book. RomanNY will, for a fee, will develop a website about the book. The simplest, least expensive will be a cover, with a story line, and short blurb “About the Author” and a transfer line to move the customer back to RomanNY for the purchase.

To see one of our website-Book Covers, please go to [90Firstdates.com](http://90Firstdates.com).

**The costs for a Book Cover website ranges from a minimum of \$500.00 to whatever an author feels “Gets their message across” to a potential buyer, but none run more than \$3500.00.**

STEP #4) – When all this work is completed, it takes between 30 to 45 days to complete book and have it “For Sale” on RomanNY, the book is listed for sale and cross references the Book Cover website.

All sales are handled through our own Credit Card payment processing system, and all settlements are made every 30 days directly to the author or their authorized agents.

RomanNY marks up ALL books 35% as our profit on all sales. For instance, if a book is sold for \$10.00 RomanNY takes \$3.50 per sale. The author gets \$6.50.

A traditional book publisher pays an author for the sales of a Hard Cover - Printer Published book between \$1.00 and \$2.00 per sale. All of the other money is divided between the agent, the publisher, the printer and the book seller. There are also steep transportation charges for moving the books from printer to a warehouse to a reseller and finally to a store.

Someone who uses RomanNY to publish their book gets all of those profits back on each sale; we eliminate ALL of the middle men. There is only the author, RomanNY and the customer.

### **LEGACY BOOKS – MEDICAL AND TECHNICAL BOOKS.**

Legacy Books are books that are written by someone as a history of events. These events are traditionally family oriented events, “I arrived at Ellis Island on a cold rainy day in 19XX!” They are usually recollections of events that the writer feels should be preserved. Traditional publishing is not an option for these books! The costs are prohibitive!

Moreover, the author wants the book to be available to ALL of his extended family no matter where they live. By utilizing RomanNY’s method of audio book publishing, at a modest price this family history is not only published, but is instantly available for immediate download to anyone – anywhere. These books usually are not sold, but are given away by the author; RomanNY has a system that would allow a certain number of free downloads for each of these books. RomanNY will also keep these books available for all time in its permanent library.

Medical and Technical books have an extremely limited market. Once written and published on RomanNY, they will forever be available to anyone who is doing research or wants to have the latest in technical data on a specific subject. There are NO quantity limitations.

### **CONCLUSION**

#### ***Is RomanNY Audio Book Publishing for YOU?***

As we stated earlier, RomanNY is NOT for people who feel that their work IS something that should be scoped up by the first agent and publisher who read it. Only 1 out of every 25,000 books ever reaches the printing press. There are many reasons, but it all comes down to someone else judging the author’s work. Someone else is preventing you from ever seeing your book published.

We are looking for people who are willing to gamble a modest amount of money on themselves and their work. That given the opportunity to have their book published that it WILL be a best seller...RomanNY is providing a vehicle for that author, allowing them to get their book published and giving them world wide exposure that otherwise is unattainable to them.

We will only publish work by NEW Authors. We will not compete with traditional book sellers or audio books stores. We WILL develop that next American Idol of the publishing industry.

If you have not started the quest to get your book published then you cannot know the frustration and angst that you develop, and the thousands of dollars need to fund that search and do it properly, only to end up with boxes of “Regret Letters” to show for all of your efforts, and the book still languishes on the desk, unpublished and unread. The world will NEVER know if that book IS the next Gone With the Wind!